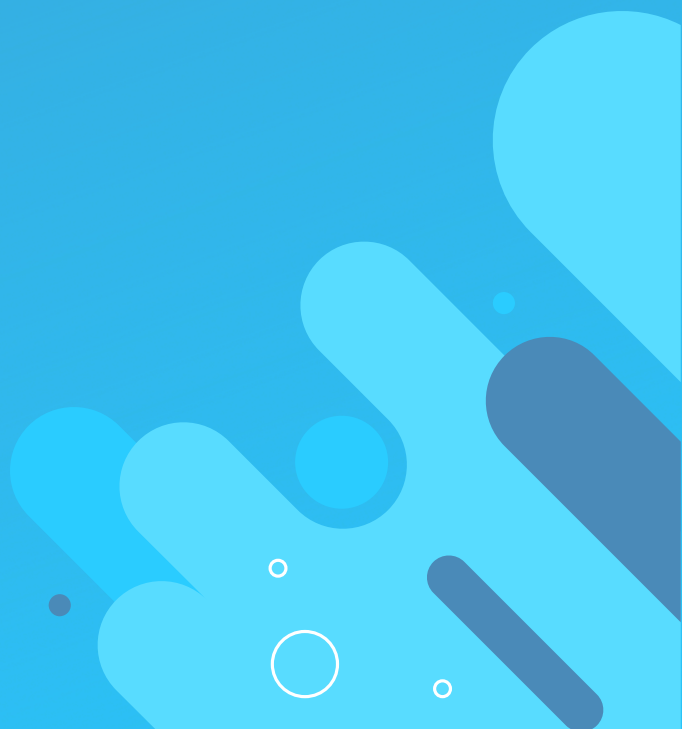




UPLIFT

**LEADING BUSINESS
& PEOPLE TOGETHER**





About the Sim'



**BUSINESS
SIMULATION**



**ANALYTICS OF
CHOICES & RESULTS**



**FACILITATED
LEARNING & DEBRIEF**



STORYTELLING & CONTEXT

At Nexis, a dynamic company poised at the intersection of innovation and growth, the management team embarks on a pivotal journey.

As Nexis expands rapidly, it must navigate the challenges of market entry, address competitive pressures, and balance aggressive growth with operational efficiency. The team faces the task of leading a cultural shift towards digital transformation, embracing agile practices, and fostering a spirit of innovation.

Alongside these objectives, Nexis is committed to integrating sustainable practices and preparing for future industry shifts, all while striving to stay ahead in a rapidly evolving landscape.

In the Nexis simulation, you'll act as the management team, making strategic decisions to drive growth.

You will handle market entry, competitive challenges, and operational efficiency while leading digital transformation and fostering innovation. Key areas of focus include effective team leadership, communication, and collaboration, alongside integrating sustainability and preparing for future industry changes.

By successfully leading Nexis through these challenges, you'll demonstrate strong leadership skills, strategic thinking, and a commitment to sustainable growth.



Learning Outcomes

Learning Design

1. Play the Sim

Dive into an engaging and interactive simulation that and collaborate with your team to tackle real-world challenges and explore innovative solutions.

2. Learn in Debrief

After the simulation, participate in a comprehensive debriefing session. Here, you'll reflect on your experiences, deepen your understanding of key concepts, and discuss insights gained during the game.

3. Bring It Back to Work

Equip yourself with actionable strategies and knowledge to implement in your workplace. Leverage what you've learned to enhance your performance and drive meaningful change in your organization.



Expected Outcomes

CULTURE
TRANSFORMATION

LEADERSHIP
DEVELOPMENT

FUTURE & INNOVATIVE
WAYS OF WORKING

ORGANIZATIONAL
ALIGNMENT

STRATEGIC BUSINESS
GROWTH

HIGH PERFORMING TEAMS
& BUSINESS IMPACT

ORGANIZATIONAL
COMMUNICATION CHANGE

INFLUENCE &
STAKEHOLDER MGT'

- Strategic Decision-Making: Ability to make informed and effective decisions in various business scenarios, balancing short-term needs with long-term goals.
- Change Management: Skills in leading and managing organizational transformation, including adopting agile methodologies and fostering a culture of innovation.
- Leadership and Team Development: Proficiency in building and leading high-performance teams, handling crises, and influencing stakeholders to achieve strategic objectives.
- Growth and Sustainability: Understanding of how to drive business growth while balancing operational efficiency, sustainability, and ethical practices.
- Future Planning and Agility: Competence in preparing for future challenges by embracing agile ways of working and adapting strategies to evolving market conditions.
- Stakeholder Communication: Enhanced ability to communicate effectively with stakeholders, manage expectations, and drive buy-in for strategic initiatives.



Gameplay

The Participant Journey & Scenarios

In UPLIFT, participants will follow a straightforward three-step process.

- First, participants will tackle a series of scenarios faced by the fictitious company Nexis, making strategic decisions from three available options.
- Next, they'll see how each choice impacts various KPIs, such as customer satisfaction, employee engagement, and financial performance.
- Finally, a facilitator will lead a debrief session to help participants connect their experiences to key learning outcomes and relate them to real-world challenges.

The simulation was created following Kolb's Experiential learning cycle, based on the idea that learning is a continuous process that involves four key stages.

It emphasizes the importance of engaging in a continuous process of learning through experience, reflection, conceptualization, and experimentation. The key idea is that learning is most effective when it involves a combination of these elements in a cyclical manner.





Use Cases

What's Unique About It



- Engaging, fun, and highly interactive
- Simplifies the complexities of Digital Transformation x AI
- Bridges the gap between theory and real-world practice

Implementation Options

From team offsite to leadership development program, executive education, or enterprise roll-out, the simulation is the perfect solution to make it engaging and impactful!



Virtual or F2F
Workshops



Executive Education
Seminars



Leadership
Development Program



Enterprise
Roll Out

Logistics

- Multiplayer gameplay
- 5 to 500+ participants
- 2.5 hours to 2 day workshops
- Debrief customized to client
- Industry-agnostic

Target Audience

- C-Suite and Executives leading digital transformation programs
- Senior Leaders, Heads of Department, Senior Managers who are looking to enhance their skills and knowledge in leading digital transformation



About Aeqlia™

Aeqlia: Your Partner in Future-Ready Leadership

Aeqlia is a pioneering next-gen learning platform that leverages the power of immersive simulations to equip leaders and teams with the skills they need to succeed in today's complex and rapidly changing business landscape. Our tailored solutions, designed specifically for the unique needs of organizations in the Asian and META markets, empower individuals to develop the critical thinking, problem-solving, and decision-making skills essential for driving innovation and achieving business goals.

By immersing learners in realistic scenarios, Aeqlia's simulations foster a deeper understanding of complex issues, enhance collaboration, and build resilience. Our focus on practical application ensures that participants gain actionable insights and are able to apply their learning to real-world challenges.

Trusted by Hundreds of Companies and Partners Globally

200+

partners & resellers globally

15+

business simulations, and growing

40K+

learners in the last 3 years

6

academies focused on future-proofing organisations





Get in touch



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