



# EDGE.

## People, Planet, Profit.







# Explore the Possibilities

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# People, Planet, Profit!

Our sustainability simulation helps your team move towards responsible business practices by exploring successful methods to balance profit and sustainability.

In today's world, sustainability is no longer just a buzzword – it's a business imperative. Companies that prioritize sustainable practices are not only protecting the environment but are also building resilience, reducing risks, and unlocking new growth opportunities.

Sustainability has a powerful impact on brand reputation, investor relations, and customer loyalty, as more people choose to support businesses that demonstrate a commitment to ethical and eco-friendly practices.

Sustainable companies are also more adaptable to changing regulations, market expectations, and resource availability. By incorporating sustainable strategies, businesses are setting themselves up for long-term success and showing their stakeholders that they care about future generations.

## Why Sustainability Matters

### Environmental Stewardship

Sustainability is essential for protecting our planet's ecosystems and natural resources. By adopting sustainable practices, businesses can reduce their environmental footprint and contribute to a healthier planet for future generations.

### Economic Resilience

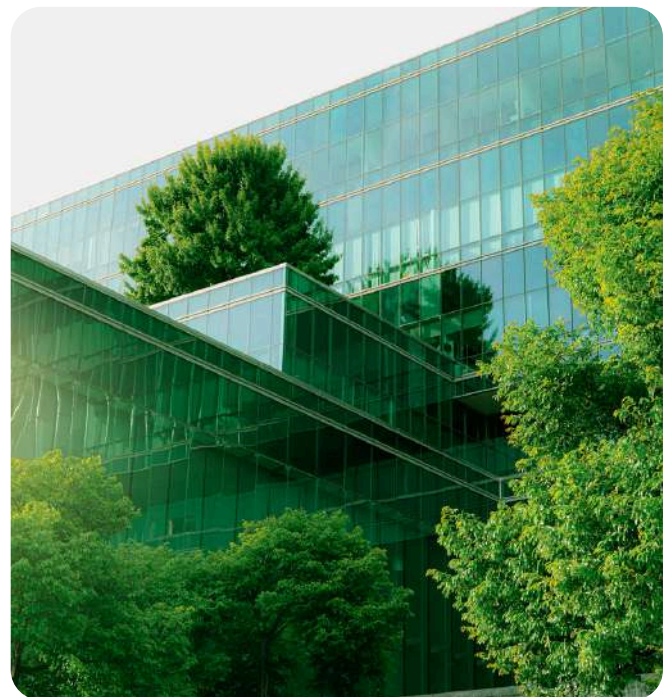
Investing in sustainability enhances a company's resilience against market fluctuations and regulatory changes. Sustainable practices can lead to cost savings, improved efficiency, and long-term profitability, ensuring a stable future for the business.

### Brand Reputation

Consumers are increasingly prioritizing brands that demonstrate social and environmental responsibility. Embracing sustainability not only builds trust and loyalty among customers but also strengthens a company's reputation in the market.

### Innovation and Competitive Advantage

Sustainability drives innovation by encouraging businesses to explore new technologies and practices. Companies that prioritize sustainable solutions are often seen as leaders in their industry, giving them a competitive edge in attracting customers and talent.







# About the Sim'



**BUSINESS  
SIMULATION**



**ANALYTICS OF  
CHOICES & RESULTS**



**FACILITATED  
LEARNING & DEBRIEF**



## STORYTELLING & CONTEXT

GreenWave Industries stands at a pivotal moment in its history. After years of success built on quality and consistency, the company faces a rapidly evolving market.

Sustainability is no longer a trend—it's a business imperative. Leadership recognizes the need to adapt and sets a bold vision: to transform GreenWave into a company where sustainability drives innovation, resilience, and long-term growth.

But transformation isn't easy. The path ahead requires tough choices, balancing immediate business needs with the demands of a changing world. Teams must align on strategy, overcome resistance, and make decisions that ripple through the company's operations and culture.

In Edge on Sustainability, you step into this dynamic environment. You'll take on the role of GreenWave's leadership, navigating the challenges of embedding sustainability into the core of the business. Every decision matters as you shape the future of the company, balancing profitability with purpose.

Are you ready to lead GreenWave into a new era of sustainable success?



# Learning Outcomes

## Learning Design

### 1. Play the Sim

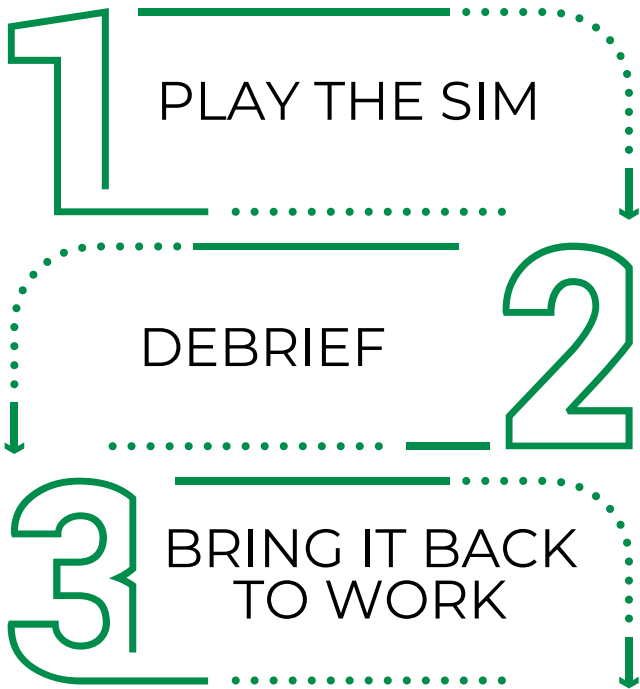
Dive into an engaging and interactive simulation that immerses you in the world of Generative AI. Collaborate with your team to tackle real-world challenges and explore innovative solutions.

### 2. Learn in Debrief

After the simulation, participate in a comprehensive debrief. You'll reflect on your experiences, deepen your understanding of key concepts, and discuss insights gained during the game.

### 3. Bring It Back to Work

Equip yourself with actionable strategies and knowledge to implement in your workplace. Leverage what you've learned to enhance your team's performance and drive meaningful change.



## Expected Outcomes

VISION & STRATEGY	SUSTAINABLE SOURCING & SC MGT	MEASUREMENT & REPORTING	ETHICAL MARKETING
KNOWLEDGE MANAGEMENT	COMPLIANCE & REGULATIONS	LONG TERM IMPACT	PRODUCT LIFECYCLE MANAGEMENT

- Develop the ability to create and implement sustainability strategies that balance environmental impact with business growth.
- Gain hands-on experience in integrating eco-friendly practices across supply chains, product design, and operations.
- Enhance teamwork and communication skills by collaborating across diverse teams to solve real-world sustainability challenges.
- Learn how to measure, analyze, and report sustainability metrics to make informed, impactful decisions.
- Understand the role of leadership in fostering a workplace culture that values environmental and social responsibility.
- Acquire insights into managing compliance with environmental regulations and ethical expectations in a competitive market.



# Gameplay

## The Participant Journey & Scenarios

In the EDGE simulation, participants will embark on a transformative journey into sustainable practices to future-fit the company, tackling real-world challenges and seizing opportunities that drive both environmental and business impact.

They will guide the launch of an internal sustainability task force, collaborating across departments to brainstorm and develop innovative solutions that champion people, planet, and profit. Each scenario presents participants with a chance to apply strategic thinking, ignite their creativity, and foster a culture of accountability.

By the end of the simulation, participants will have a profound understanding of how to lead sustainable transformation, equipped with the tools, insights, and inspiration to drive ethical and forward-thinking sustainability practices throughout the organization.





# Use Cases

## What's Unique About It



- Engaging, fun, and highly interactive
- Simplifies the complexities of Sustainability Transformation
- Bridges the gap between theory and real-world practice

## Implementation Options

From team offsite to leadership development program, executive education, or enterprise roll-out, the simulation is the perfect solution to make it engaging and impactful!



Virtual or F2F  
Workshops



Executive Education  
Seminars



Leadership  
Development Program



Enterprise  
Roll Out

### Logistics

- Multiplayer gameplay
- 5 to 500+ participants
- 90min to Full Day
- Debrief customized to client
- Industry-agnostic

### Target Audience

- C-Suite and Executives
- Senior Leaders
- Middle Managers and Employees



# About AeqLIA™

## AeqLIA: Your Partner in Future-Ready Leadership

AeqLIA is a pioneering next-gen learning platform that leverages the power of immersive simulations to equip leaders and teams with the skills they need to succeed in today's complex and rapidly changing business landscape. Our tailored solutions, designed specifically for the unique needs of organizations in the Asian and META markets, empower individuals to develop the critical thinking, problem-solving, and decision-making skills essential for driving innovation and achieving business goals.

By immersing learners in realistic scenarios, AeqLIA's simulations foster a deeper understanding of complex issues, enhance collaboration, and build resilience. Our focus on practical application ensures that participants gain actionable insights and are able to apply their learning to real-world challenges.

## Trusted by Hundreds of Companies and Partners Globally

# 200+

partners & resellers globally

# 15+

business simulations, and growing

# 40K+

learners in the last 3 years

# 6

academies focused on future-proofing organisations







# Get in touch



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